

TO: PUBLICATION AND BROADCAST MEDIA

DT: AUGUST - SEPTEMBER 2007

RE: GRAND OPENING - www.NoPayClassifieds.com

FREE ONLINE "LOCAL BUSINESS DIRECTORY" AND CLASSIFIED ADVERTISING SITE

COVERS 50 COUNTRIES - A CLICK AWAY!!!!!!

NoPayClassifieds.com - a social media start-up, has launched a free classified ad, want ad and local business directory online newspaper, of free neighborhood-driven self-serve text and photo ads. The August 2007 "GRAND OPENING" rollout of NoPayClassifieds.com live, fully-functional but careful introduction to 50 global markets, represents over 3.8 billion people having access to FREE classified ads in over one (1) million neighborhoods throughout the world - all for FREE.

The Kansas-based non-profit believes we can change the way we all stay informed, and promote one simple mission, "free help to billions of people in locating jobs, housing, goods and services, social activities, a girlfriend or boyfriend, community information, and just about anything else within your neighborhood or over one (1) million other neighborhoods throughout the world - all for FREE," said John Lambros, President and Founder.

"NO PAY CLASSIFIEDS", is very easy to navigate and designed to function the same as the local classifieds within the newspaper, offering FREE listings within **450 CATEGORIES** that are divided into **24 SECTIONS**. By simply clicking a section and category allows you to review "AD HEADLINES" within all geographic markets and zip code and postal codes. Narrowing your search is as simple as entering a geographic market and zip/postal code. By focusing listings within a specific zip code or postal code search, that may be expanded to include cities, states and countries, we help buyers and sellers find each other easily. We believe, "people prefer to buy and sell locally, but there hasn't been an efficient way for them to find each other, while also exploring international markets", said Lambros.

The FREE ads allow for the display of one color photo and a maximum of 150 words to describe the item(s) or service. The web portal will initially be made available to the following fifty (50) geographic markets: USA, ARGENTINA, AUSTRALIA, AUSTRIA, BELGIUM, CANADA, CHILE, CHINA, COSTA RICA, CZECH REPUBLIC, DENMARK, DOMINICAN REPUBLIC, ECUADOR, ENGLAND, FRANCE, FINLAND, FRENCH GUIANA, GERMANY, GREECE, HUNGARY, ICELAND, INDIA, ITALY, IRELAND, ISRAEL, JAPAN, MALAYSIA, MARTINIQUE, MEXICO, NETHERLANDS, NEW ZEALAND, NORTHERN IRELAND, NORWAY, PHILIPPINES, POLAND, PORTUGAL, SCOTLAND, SINGAPORE, SOUTH AFRICA, SOUTH KOREA, SPAIN, SWEDEN, SWITZERLAND, TAIWAN, THAILAND, TURKEY, UNITED KINGDOM, URUGUAY, VENEZUELA, and WALES.

For more information, visit: www.NoPayClassifieds.com

Thank you,
David T. Rhodes, Media Director